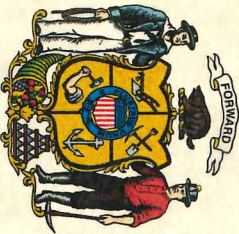


STATE of WISCONSIN



OFFICE of the GOVERNOR

Sustainability

WHEREAS, energy efficiency is the art of getting the same or better performance using less energy, all while cutting utility bills for residential, business, and industrial customers; and

WHEREAS, reliable, affordable energy is vital to our economic prosperity, and energy efficiency is the most productive and cost-effective way to meet our energy needs; and

WHEREAS, implementing clean energy policies and programs helps boost economic opportunities and job creation while continuing to move toward a sustainable future; and

WHEREAS, cutting energy waste saves U.S. consumers billions of dollars on their utility bills annually, up to \$500 per household from appliance efficiency standards alone; and

WHEREAS, more than 2.2 million Americans work in the energy efficiency sector in local, good-paying, clean energy jobs that can't be outsourced and increasing efficiency will create more of them; and

WHEREAS, smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and

WHEREAS, Wisconsinites can continue to contribute to sustainability efforts by learning more about energy efficiency and practicing smarter energy use in their daily lives;

NOW, THEREFORE, I, Scott Walker, Governor of the State of Wisconsin,
do hereby proclaim Friday, October 5, 2018 as

ENERGY EFFICIENCY DAY

throughout the State of Wisconsin and I commend this observance to all of our citizens.

IN TESTIMONY WHEREOF, I have
hereunto set my hand and caused the Great
Seal of the State of Wisconsin to be affixed.
Done at the Capitol in the City of Madison
this 3rd day of October 2018.


SCOTT WALKER
GOVERNOR



By the Governor:


DOUGLAS LA FOLLETTE
Secretary of State