

ENERGY EFFICIENCY DAY 2017

Energy efficiency is the art of getting the same or better performance using less energy – all while cutting utility bills for residential, business, and industrial customers. Reliable, affordable energy is vital to our economic prosperity and energy efficiency is the most productive and cost-effective way to meet our energy needs.

Implementing clean energy policies and programs helps boost economic opportunities and job creation while continuing to move toward a sustainable future.

The city of Boulder and its residents have committed to reducing the amount of energy we use in Boulder through energy efficiency efforts, and identify local, renewable sources to improve community resilience and energy sustainability.

The city of Boulder has pledged to respond to the climate change impacts already in motion and create a healthier, more resilient and prosperous community, all of which require wise use of energy. We further seek to save overall energy use by expanding opportunities to reduce waste and to reuse, recycle and compost most of what we throw away.

Efficient energy use also conserves Colorado's precious water by reducing power plant operations and cooling systems. Energy efficient transportation improves air quality. Energy efficiency programs help consumers save \$3 on their utility bills for every \$1 invested in such efforts.

More than 2.2 million Americans work in the energy efficiency sector in local, good-paying, clean energy jobs that can't be outsourced and increasing efficiency will create more of them. Energy efficiency employs approximately 30,000 people in Colorado.

Smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate.

Residents of Boulder, Colorado, can continue to contribute to energy efficiency efforts by learning about participating in our Climate Action Plan.

The U.S. Department of Energy has designated October as National Energy Awareness Month.

A nationwide network of energy efficiency groups and partners has designated October 5, 2017, as the nation's second annual Energy Efficiency Day. Together the residents of Boulder can continue to contribute to sustainability efforts by learning more about energy efficiency and practicing smarter energy use in their daily lives.

The City Council of the city of Boulder, Colorado, declares October 5, 2017

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And urges residents to join in supporting clean energy goals and moving toward more energy efficiency now and in the future


Suzanne Jones, Mayor

