

PROCLAMATION: ENERGY EFFICIENCY DAY 2017

WHEREAS, energy efficiency is the art of getting the same or better performance using less energy – all while cutting utility bills for residential, business, and industrial customers; and

WHEREAS, reliable, affordable energy is vital to our economic prosperity and energy efficiency is the most productive and cost-effective way to meet our energy needs; and

WHEREAS, implementing clean energy policies and programs helps boost economic opportunities and job creation while continuing to move toward a sustainable future; and

WHEREAS, cutting energy waste saves U.S. consumers billions of dollars on their utility bills annually, up to \$500 per household from appliance efficiency standards alone; and

WHEREAS, more than 2.2 million Americans work in the energy efficiency sector in local, good-paying, clean energy jobs that can't be outsourced and increasing efficiency will create more of them; and

WHEREAS, smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and

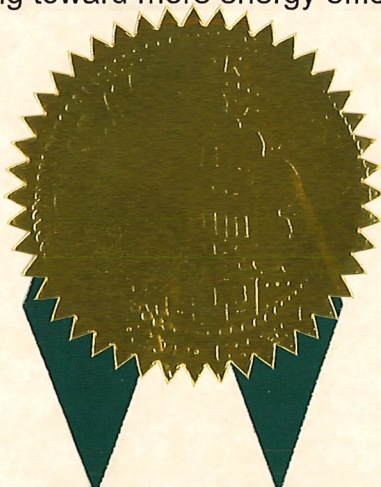
WHEREAS, a nationwide network of energy efficiency groups and partners has designated October 5th as the nation's second annual Energy Efficiency Day; and

WHEREAS, together the residents of Madison, Wisconsin can continue to contribute to our sustainability efforts by learning more about energy efficiency and practicing smarter energy use in their daily lives;

NOW, THEREFORE BE IT RESOLVED that, I, Mayor Paul R. Soglin, do hereby proclaim October 5, 2017, as

“ENERGY EFFICIENCY DAY”

in **Madison, Wisconsin** and urge citizens to join us in supporting our clean energy goals and moving toward more energy efficiency now and in the future.



Mayor Paul R. Soglin

Signed and sealed this 2nd day of October, 2017 at City Hall