



State of North Carolina

ROY COOPER
GOVERNOR

ENERGY EFFICIENCY DAY

2017

BY THE GOVERNOR OF THE STATE OF NORTH CAROLINA

A PROCLAMATION

WHEREAS, energy efficiency is the art of getting the same or better performance using less energy – all while cutting utility bills for residential, business, and industrial customers; and

WHEREAS, reliable, affordable energy is vital to our economic prosperity, and energy efficiency is the most productive and cost-effective way to meet our energy needs; and

WHEREAS, implementing clean energy policies and programs helps boost economic opportunities and job creation while continuing to move toward a sustainable future; and

WHEREAS, cutting energy waste saves United States consumers billions of dollars on their utility bills annually, up to \$500 per household from appliance efficiency standards alone; and

WHEREAS, more than 2.2 million Americans work in the energy efficiency sector in local, good-paying, clean energy jobs that cannot be outsourced; increasing efficiency will create more of these jobs; and

WHEREAS, smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and

WHEREAS, a nationwide network of energy efficiency groups and partners has designated October 5, 2017, as the nation's second annual Energy Efficiency Day; and

WHEREAS, together the residents of North Carolina can continue to contribute to our sustainability efforts by learning more about energy efficiency and practicing smarter energy use in our daily lives; and

WHEREAS, the State of North Carolina encourages citizens to support our clean energy goals and move toward more energy efficiency now and in the future;

NOW, THEREFORE, I, ROY COOPER, Governor of the State of North Carolina, do hereby proclaim October 5, 2017, as **"ENERGY EFFICIENCY DAY"** in North Carolina, and commend its observance to all citizens.



Roy Cooper
Governor

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of North Carolina at the Capitol in Raleigh this twenty-ninth day of September in the year of our Lord two thousand and seventeen and of the Independence of the United States of America the two hundred and forty-first.