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Energy Efficiency Day, Oct. 5, is call to action for all to save energy

October 3, 2017

Minnesota is a national leader in energy efficiency; resources can help Minnesotans improve energy efficiency

For Immediate Release

SAINT PAUL — Governor Dayton has proclaimed October as Energy Awareness Month and Oct. 5 is also being observed as [Energy Efficiency Day](#) across the nation. The Minnesota Department of Commerce urges all Minnesota residents and businesses to act on that day, and every day, to save energy and reduce their utility bills.

Minnesota is recognized as a national leader for its energy efficiency efforts, ranking ninth among all states in the new [2017 State Energy Efficiency Scorecard](#) compiled by the American Council for an Energy-Efficient Economy (ACEEE).

To continue improving on Minnesota's efficiency score, there are many actions that people can take on their own to save energy. At minimum, Energy Efficiency Day sponsors suggest [taking the national Light Bulb Challenge](#) - replacing at least one incandescent or compact fluorescent bulb with an LED (light-emitting diode). LEDs use 75 percent less energy and last 25 times longer than an incandescent bulb.

"Energy efficiency is the cheapest, cleanest and most reliable form of energy," said Commerce Commissioner Mike Rothman, whose agency includes the state energy office. "By reducing unnecessary energy consumption, we save money while also cutting pollution and protecting the environment. It also means economic opportunity, with a [recent report](#) finding that nearly 50,000 Minnesota jobs are tied to the energy efficiency sector."

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