

ENERGY EFFICIENCY DAY 2018
October 5, 2018

Energy efficiency is the art of getting the same or better performance using less energy – all while saving money.

Reliable, affordable energy is vital to our economic prosperity and energy efficiency is a productive and cost-effective way to meet our energy needs.

Implementing clean energy policies and programs helps boost economic opportunities and job creation while moving toward a sustainable future.

Smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air and warm our climate.

Energy efficient transportation helps reduce air pollution and improve the health of all Coloradans.

The City of Boulder is a leader globally in adopting clean energy and energy efficiency programs and has pledged itself to reduce greenhouse gases to address climate change.

Boulder residents and businesses can continue to contribute to energy efficiency and implementing clean energy efforts by participating in the community's Climate Commitment initiatives, learning more about energy efficiency and practicing smarter energy use in their daily lives.

A nationwide networks of energy efficiency organizations estimate that cutting energy waste saves U.S. consumers billions of dollars on their utility bills annually, up to \$500 per household from appliance efficiency standards alone. Consumers save \$3 on their utility bills for every \$1 invested in energy efficiency.

Estimating more than 2.2 million Americans work in the energy efficiency sector in local, good-paying jobs and increasing efficiency will create more of them, including more than 32,000 in Colorado.

The City Council of the City of Boulder, Colorado, declares October 5 as

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and we urge residents and businesses to join us in supporting and implementing our clean energy goals now and in the future.


Suzanne Jones, Mayor

