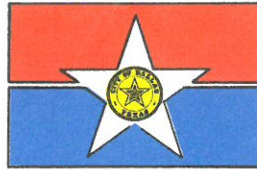


OFFICE OF THE MAYOR/CITY OF DALLAS



Proclamation

WHEREAS, energy efficiency is the art of getting the same or better performance using less energy, all while cutting utility bills for residential, business, and industrial customers

WHEREAS, reliable, affordable energy is vital to our economic prosperity, and energy efficiency is the most productive and cost-effective way to meet our energy needs. Cutting energy waste saves U.S. consumers billions of dollars on their utility bills annually, up to \$500 per household from appliance efficiency standards alone; and

WHEREAS, implementing clean energy policies and programs helps boost economic opportunities and job creation, while continuing to move toward a sustainable future. More than 72,000 Texans work in the energy efficiency sector in local, good-paying, clean energy jobs that can't be outsourced and increasing efficiency will create more of them; and

WHEREAS, smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and

WHEREAS, City of Dallas was one of the first Texas municipalities to enact a Property Assessed Clean Energy (PACE) financing program, allowing certain property owners to obtain low-cost, long-term loans for energy efficiency and other improvements intended to reduce environmental impacts. Residents of Dallas can continue to contribute to our energy efficiency efforts by taking advantage of PACE and other energy efficiency incentives offered by utilities like Oncor; and

WHEREAS, on September 18, 2018, Dallas City Council directed the City's Office of Environmental Quality & Sustainability to undertake comprehensive environmental and climate action planning for the entire community to make Dallas a greener and more resilient city; and

WHEREAS, the City of Dallas urges citizens to practice smarter energy use in their daily lives and join us in supporting our clean energy goals and moving toward more energy efficiency now and in the future; and

NOW, THEREFORE, I, MICHAEL S. RAWLINGS, mayor of the City of Dallas, and on behalf of the Dallas City Council, do hereby proclaim October 5, 2018, as

ENERGY EFFICIENCY DAY

in Dallas, Texas.


Mayor, The City of Dallas

