

# Proclamation

*WHEREAS, the City of Durham and Durham County adopted a joint greenhouse gas emissions reduction plan in 2007 establishing a goal to reduce greenhouse gas emissions from government by 50% and the community by 30% by 2030; and*

*WHEREAS, energy efficiency is the art of getting the same or better performance using less energy – all while reducing greenhouse gas emissions and utility bills for residential, business, and industrial customers; and*

*WHEREAS, reliable, affordable energy is vital to our economic prosperity and energy efficiency is the most productive, cost-effective, and clean way to meet our energy needs; and*

*WHEREAS, implementing clean energy policies and programs helps boost economic opportunities and job creation while continuing to move toward a sustainable future; and*

*WHEREAS, cutting energy waste saves U.S. consumers billions of dollars on their utility bills annually, up to \$500 per household from appliance efficiency standards alone; and*

*WHEREAS, more than 2.2 million Americans work in the energy efficiency sector in local, good-paying, clean energy jobs that can't be outsourced and increasing efficiency will create more of them; and*

*WHEREAS, smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and*

*WHEREAS, workplaces in Durham can continue to contribute to our energy efficiency efforts by learning about participating in the Bull City Workplace Challenge; and*

*WHEREAS, a nationwide network of energy efficiency groups and partners has designated October 5th as the national annual Energy Efficiency Day; and*

*WHEREAS, together the residents of Durham can continue to contribute to our sustainability efforts by learning more about energy efficiency and practicing smarter energy use in their daily lives.*

*NOW, THEREFORE, I, Stephen M. Schewel, Mayor of the City of Durham, North Carolina, do hereby proclaim October 5, 2018 as*

## *“ENERGY EFFICIENCY DAY”*

*in Durham, and hereby call upon the residents, government agencies, public and private institutions, businesses, and schools in Durham to join in supporting our clean energy goals and moving toward more energy efficiency now and in the future.*

*WITNESS my hand and the corporate seal of the City of Durham, North Carolina, this the 1<sup>st</sup> day of October 2018.*



Stephen M. Schewel  
Mayor

