Whereas Energy efficiency is the art of getting the same or better performance using less energy—all while cutting utility bills for residential, business, and industrial customers; and

Whereas Reliable, affordable energy is vital to our economic prosperity and energy efficiency is the most productive and cost-effective way to meet our energy needs; and

Whereas Implementing clean energy policies and programs helps boost economic opportunities and job creation while continuing to move toward a sustainable future; and

Whereas Cutting energy waste saves U.S. consumers billions of dollars on their utility bills annually, up to $500 per household from appliance efficiency standards alone; and

Whereas More than 22 million Americans work in the energy efficiency sector in local, good-paying, clean energy jobs that can’t be outsourced and increasing efficiency will create more of them; and

Whereas Smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and

Whereas The City of Chattanooga joined the U.S. Department of Energy’s Better Buildings Challenge in 2015 with a goal to reduce municipal energy use intensity by 20 percent (19%) by 2025; and

Whereas The City of Chattanooga has since reduced its energy use intensity by over 10% and reduced its annual energy consumption by over 10 million kilowatt hours; and

Whereas Businesses of Chattanooga can continue to contribute to our energy efficiency efforts by learning about participating in our Better Buildings Challenge, and residents of Chattanooga can continue to contribute to our energy efficiency efforts by learning about participating in EPB’s free eScore program and greenSpaces’ Empower program; and

Whereas A nationwide network of energy efficiency groups and partners has designated October 5th as the national annual Energy Efficiency Day.

Now Therefore,

I, Andy Berke, Mayor of the City of Chattanooga, do hereby proclaim Friday, October 5, 2018 as

Energy Efficiency Day

In Chattanooga, TN urge citizens to join us in supporting our clean energy goals and moving toward more energy efficiency now and in the future.

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City of Chattanooga to be affixed on the 5th Day of October, 2018

Andy Berke, Mayor