

Here's a great way to help promote energy efficiency: ask your mayor, governor, or other elected officials to officially recognize Energy Efficiency Day 2019 via a proclamation! To make it easy, here is some sample language to share with your elected officials, as well as a [list of proclamations](#) that cities and states have issued in past years. Feel free to adapt the language in a way that best reflects your circumstances.

PROCLAMATION: ENERGY EFFICIENCY DAY 2019

WHEREAS, energy efficiency is the cheapest, quickest, and cleanest way to meet our energy needs and reduce utility bills for residential, business, and industrial customers; and

WHEREAS, smarter energy use reduces the amount of electricity we need to power our lives, which helps avoid power plant emissions that can harm our health, pollute our air, and warm our climate; and

WHEREAS, cutting energy waste saves U.S. consumers billions of dollars on their utility bills annually, up to \$500 per household from appliance efficiency standards alone; and

WHEREAS, implementing energy efficiency and other clean energy policies and programs helps boost economic opportunities and job creation while continuing to move toward a sustainable future; and

WHEREAS, more than 2.3 million Americans work in the energy efficiency sector in local, good-paying, clean energy jobs that can't be outsourced and increasing efficiency will create more of them; and

WHEREAS, for cities and states tackling harmful pollution, energy efficiency can get them about halfway toward their climate goals; and

WHEREAS, the residents of **(INSERT state or city name)** can continue to contribute to our energy efficiency efforts by learning about and participating in our **(INSERT program name)**,

WHEREAS, a nationwide network of energy efficiency groups and partners has designated the first Wednesday in October as the national annual Energy Efficiency Day; and

WHEREAS, together the residents of **(INSERT state or city name)** can continue to contribute to our sustainability efforts by learning more about energy efficiency and practicing smarter energy use in their daily lives;

THEREFORE I, **(INSERT name and title)** do hereby proclaim October 2, 2019, as

"ENERGY EFFICIENCY DAY"

in **(INSERT state or city name)**, and urge citizens to join us in supporting our clean energy goals and moving toward more energy efficiency now and in the future.

DONE at (where proclamation signed) on this **XX** day of **(INSERT month)** 2019.